**BUS 104 – Extra Credit Assignments – 10 points each**

1. **SWOT analysis of Apple**
2. **Case 3.2 – in text book – McDonald’s – answer questions**
3. **Case 6.2 – in textbook – Earth’s Biggest Bookstore – answer questions**
4. **Case 10.2 – in textbook – Culture of Caring – answer questions**